

References

- Alter, A. L., & Oppenheimer, D. M. (2006). Predicting short-term stock fluctuations by using processing fluency. *Proceedings of the National Academy of Sciences*, 103(24), 9369-9372. doi: 10.1073/pnas.0601071103
- Alter, A. L., & Oppenheimer, D. M. (2009). Uniting the Tribes of Fluency to Form a Metacognitive Nation. *Personality and Social Psychology Review*, 13(3), 219-235. doi: 10.1177/1088868309341564
- Bandura, A. (1977). Self-efficacy: Toward a unifying theory of behavioral change. *Psychological Review*, 84(2), 191-215. doi: 10.1037/0033-295X.84.2.191
- Cervone, D., & Peake, P. K. (1986). Anchoring, efficacy, and action: The influence of judgmental heuristics on self-efficacy judgments and behavior. *Journal of Personality and Social Psychology*, 50(3), 492-501. doi: 10.1037/0022-3514.50.3.492
- Diemand-Yauman, C., Oppenheimer, D. M., & Vaughan, E. B. (2011). Fortune favors the bold: Effects of disfluency on educational outcomes. *Cognition*, 118(1), 111-115. doi: <http://dx.doi.org/10.1016/j.cognition.2010.09.012>
- Evans, J. S. B. T. (2003). In two minds: dual-process accounts of reasoning. *Trends in Cognitive Sciences*, 7(10), 454-459. doi: <http://dx.doi.org/10.1016/j.tics.2003.08.012>
- Jacoby, L. L., Woloshyn, V., & Kelley, C. (1989). Becoming famous without being recognized: Unconscious influences of memory produced by dividing attention. *Journal of Experimental Psychology: General*, 118(2), 115-125. doi: 10.1037/0096-3445.118.2.115
- Kahneman, D., & Frederick, S. (2002). Representativeness revisited: Attribute substitution in intuitive judgment. In T. Gilovich, D. Griffin & D. Kahneman (Eds.), *Heuristics and biases: The psychology of intuitive judgment* (pp. 49-81). New York: Cambridge University Press.
- Kelley, C. M., & Lindsay, D. S. (1993). Remembering Mistaken for Knowing: Ease of Retrieval as a Basis for Confidence in Answers to General Knowledge Questions. *Journal of Memory and Language*, 32(1), 1-24. doi: <http://dx.doi.org/10.1006/jmla.1993.1001>
- Kurosu, M., & Kashimura, K. (1995). *Apparent usability vs. inherent usability: experimental analysis on the determinants of the apparent usability*. Paper presented at the Conference companion on Human factors in computing systems.
- Oppenheimer, D. M. (2006). Consequences of erudite vernacular utilized irrespective of necessity: problems with using long words needlessly. *Applied Cognitive Psychology*, 20(2), 139-156. doi: 10.1002/acp.1178

- Oppenheimer, D. M., & Frank, M. C. (2008). A rose in any other font would not smell as sweet: Effects of perceptual fluency on categorization. *Cognition*, 106(3), 1178-1194. doi: <http://dx.doi.org/10.1016/j.cognition.2007.05.010>
- Pocheptsova, A., Labroo, A. A., & Dhar, R. (2010). Making Products Feel Special: When Metacognitive Difficulty Enhances Evaluation. *Journal of Marketing Research*, 47(6), 1059-1069. doi: 10.1509/jmkr.47.6.1059
- Reber, R., & Schwarz, N. (1999). Effects of Perceptual Fluency on Judgments of Truth. *Consciousness and Cognition*, 8(3), 338-342. doi: <http://dx.doi.org/10.1006/ccog.1999.0386>
- Rhodes, M. G., & Castel, A. D. (2008). Memory predictions are influenced by perceptual information: Evidence for metacognitive illusions. *Journal of Experimental Psychology: General*, 137(4), 615-625. doi: 10.1037/a0013684
- Schwarz, N. (1990). Feelings as information: informational and motivational functions of affective states. In T. E. Higgins & R. M. Sorrentino (Eds.), *Handbook of motivation and cognition: Foundations of social behavior* (Vol. Vol. 2, pp. 527-561). New York: Guilford Press.
- Song, H., & Schwarz, N. (2009). If It's Difficult to Pronounce, It Must Be Risky. *Psychological Science*, 20(2), 135-138. doi: 10.1111/j.1467-9280.2009.02267.x
- 角谷知香 (2013). 流暢性が購買意欲に与える影響の持続性 名古屋大学情報文化学部提出 卒業論文 (未公刊)
- 高橋知世 (2013). 美的ユーザビリティ効果において流暢性が果たす役割の検討 名古屋大学大学院環境学研究科提出 修士論文 (未公刊)
- Tversky, A., & Kahneman, D. (1973). Availability: A heuristic for judging frequency and probability. *Cognitive Psychology*, 5(2), 207-232. doi: [http://dx.doi.org/10.1016/0010-0285\(73\)90033-9](http://dx.doi.org/10.1016/0010-0285(73)90033-9)
- Zajonc, R. B. (1968). ATTITUDINAL EFFECTS OF MERE EXPOSURE. *Journal of Personality and Social Psychology*, 9(2, Pt.2), 1-27. doi: 10.1037/h0025848